

The directors of the Midwest Goat Producers conducted their February 27, 2009 meeting, via a tele-conference which began at 7:00 p.m.

Those directors participating were Kurt Mowrer, Mark Wells, Alice Marriott, Ron Williamson, Larry Knoblett, Randy Hancock, Dean Dart, Steve Terrell, David Griswold, Jim Brown and Vickie Wetzel.

The meeting was opened with a discussion led by President Ron Williamson, concerning potential buyers and marketing options.

Information presented was from Hallh Farms of Shannon which is offering \$2.85/lb for hanging weight. They might be willing to bid on goats for the upcoming gathering at a live weight price.

Randy stated that the market at Dekalb is interested in 40-50# kids. And that Bob Leach from Wisconsin is interested in all types of goats.

It was reported that these people are interested in bidding on the next collection in April.

Kurt Mowrer made a motion, seconded by _____ that the marketing committee of Randy, Roy Feldhake, Ralph Beabout and Steve Landreth pursue these people who are interested by getting them a copy of the bid sheet information off the web page. Motion carried with Steve Terrell going on record with a no vote.

Mark Wells reported that Phil Lehman of United Producers is going to have a pool for goats on the first Tuesday of each month, starting in March. The commission for a sale there is going to be \$3.25 - \$ 3.50 per head and they will buy everything.

Discussion then moved to the Spring Fling Pen Sales planned for Mt. Carmel, IL and Terre Haute, IN. Steve Terrell reported the guy from Terre Haute (fair manager) wanted to see some money for the event. When Vickie signed on to the conference, she stated she had sent to sequenced checks the week before last. She will check to see if they have been deposited ,yet.

It was asked if arrangements were in place for the Mt. Carmel location, and Alice reported the buildings are booked and the concessions are committed. All we need now is to plan the program and determine how many animals will be available for sale.

Much discussion then followed about the avenues of advertising the pen sales. Steve thought the focus of the advertising for the Terre Haute sale should be Indiana. It was then brought up by Alice that the events should be advertised together, as some people might be able to make one of the pen sales, and not the other; and would be aware of both of them through the advertising.

There was discussion about putting an ad in the Trader in Indiana and other papers. That brought a discussion about the amount of money we should spend on paid advertising.

A motion was made by Dean Dart and seconded by Vickie Wetzel to limit the amount of money spent on advertising the two events to \$150.00. Motion carried.

Jim Brown stated he attended an Ag Marketing Day in Edgar Co. and there is going to be a gathering of Indiana Dept of Agriculture, Purdue, etc. to see how we can work together to develop markets.

At this point President Williamson asked if there was anything further to discuss and the secretary, Alice Marriott asked if he would like to have the minutes read. She read the minutes from the previous meeting. Steve Terrell made a motion to approve the minutes and Kurt Mowrer seconded the motion. Motion carried.

The next meeting is set for March 27th at 7:00 p.m. Kurt Mowrer will secure a place and let everyone know.

Dean Dart made a motion to adjourn, seconded by Mark Wells.